

## Media release

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SIX Management AG  
Brandschenkestrasse 47  
CH-8002 Zürich

Postadresse:  
Postfach 2824  
CH-8002 Zürich

Telefon: +41-44-288-4210  
Fax: +41-44-288-4212  
office@six-group.com  
www.six-group.com

## The SIS companies have new names

**The subsidiaries of former SIS Group have now been officially renamed: SIS SegInterSettle AG is now called SIX SIS Ltd, SIS x-clear AG now carries the name SIX x-clear Ltd, SAG SIS Aktienregister AG is now SIX SAG Ltd and SIS Systems AG, the internal IT and logistics provider, has been renamed SIX Systems Ltd.**

The renaming is yet another step in the implementation of the brand strategy of SIX Group (formerly, Swiss Financial Market Services) that was announced on 21 August 2008. See related media release [http://www.six-group.com/media\\_releases/online/media\\_release\\_200808210657\\_en.pdf](http://www.six-group.com/media_releases/online/media_release_200808210657_en.pdf)

The new brand architecture of SIX Group on one hand underscores the shared identity of its subsidiaries – which are involved in securities trading, securities-related services, financial information and payment transactions – even as the Group benefits from the existing brand recognition of those integrated companies. This is made possible because the previous corporate names will now be preceded with the abbreviation SIX, which stands for **S**wiss **I**nfrastructure and **E**xchange.

At the outset of 2008, the Swiss financial market infrastructure providers SWX Group, Telekurs Group and SIS Group merged to create Swiss Financial Market Services, which is now named SIX Group. The enterprise, with its approximately 3,600 employees in 23 countries, is a cornerstone of the Swiss financial marketplace.

The homepages of the renamed companies are now accessible via the following URLs:

[www.six-sis.com](http://www.six-sis.com)

[www.six-x-clear.com](http://www.six-x-clear.com)

[www.six-sag.com](http://www.six-sag.com)

[www.six-systems.com](http://www.six-systems.com)

## **SIX Group**

SIX Group operates Switzerland's financial market infrastructure and offers on a global scale comprehensive services in the areas of securities trading, clearing and settlement, as well as financial information and payment transactions. The company, which emanated from the merger of SWX Group, Telekurs Group and SIS Group at the start of 2008, is owned by its users (160 banks of various size and orientation) and, with its workforce of approximately 3,600 employees and presence in 23 countries, generates annual revenues in excess of 1.5 billion Swiss francs.

As one of Europe's leading securities exchange and financial market infrastructure operators, SIX Group offers first-rate services that address all aspects of Swiss and cross-border securities trading as well as the admission of securities to trading. The company's other business fields focus on rendering cost-effective and efficient services in the areas of clearing, settlement, securities safekeeping and administration, as well as supplying international financial information for investment advisors, portfolio managers, financial analysts and administrators of securities transactions. In addition, its services in the area of payment transactions cover the acceptance and processing of payments made with credit, debit and customer cards, as well as the handling of interbank transfers and e-invoices.

### **Further information:**

SIX Management Ltd,  
Corporate Communications, Philippe Beck,  
Phone: +41-44-288-4781; Fax: +41-44-288-5781  
Email: [philippe.beck@six-group.com](mailto:philippe.beck@six-group.com); [www.six-group.com](http://www.six-group.com)

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